NORTH EASTERN PUBLISHING AND ADVERTISING COMPANY LIMITED

UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER ENDED ON 30TH JUNE, 2012

| | | | <u>-</u> | | (Rs. In Lakhs) | _ |
|--|------------------------------|---|---|-------------------------|--|--|
| | 3 months ended 30/06/2012 | Preceding 3 months ended 31/03/2012 | Corresponding 3 months ended in the previous year on 30/06/2011 | | Year to date figures for the previous year ended on 30/06/2011 | Previous Accounting year ended on 31/03/2012 |
| Particulars | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| | | | | | | |
| 1. Income from Operations | | | | | | |
| (a) Net Sales/Income from | | | | | | |
| Operations (net of excise | | | | | | |
| duty) | 5,396.32 | 5,017.74 | 323.31 | 5,396.32 | 323.31 | 15,737.20 |
| (b) Other Operating Income | 154.71 | 714.26 | 0.06 | 154.71 | 0.06 | 931.79 |
| Total Income from | | | | | | |
| operations (net) | 5,551.03 | 5,732.00 | 323.37 | 5,551.03 | 323.37 | 16,668.99 |
| 2. Expenses | | | | • | | |
| (a) Cost of materials | | | | | | |
| consumed | - | - | - | - | - | <u>-</u> |
| (b) Purchases of stock-in- | 0.540.74 | 5 000 24 | 40.00 | 6 5 1 6 7 4 | 49.29 | 19 007 90 |
| trade (c) Changes in inventories of finished goods, work-in- | 6,516.74 | 5,080.34 | 49.29 | 6,516.74 | 49.29 | 18,007.80 |
| progress and stock in | | | | | | |
| trade | (1,198.19) | (1,634.28) | 235.09 | (1,198.19) | 235.09 | (1,612.84) |
| (d) Employee benefits | (1,100.10) | (1,551.25) | | (1,100.10) | | 1 |
| expense | 1.75 | 4.38 | 0.75 | 1.75 | 0.75 | 6.63 |
| (e) Depreciation and | | | | | | |
| amortisation expense | _ | - | - | _ | _ | _ |
| (f) Other expenses | 120.00 | 1.50 | 2.19 | 120.00 | 2.19 | 6.05 |
| Total Expenses | 5,440.30 | 3,451.94 | 287.32 | 5,440.30 | 287.32 | 16,407.64 |
| 3. Profit/(Loss) from | | | | | | |
| Operations before Other | | | | | | |
| Income, Interest and | | | · | | | |
| Exceptional items (1-2) | 110.73 | 2,280.06 | 36.05 | 110.73 | 36.05 | 261.35 |
| 4. Other Income | | | - | _ | - | <u>-</u> |
| 5. Profit /(Loss) before | | <u>!</u> | : | | | |
| finance costs and | 440.72 | 2 200 06 | 26.05 | 140 72 | 36.05 | 261.35 |
| Exceptional Items (3+4) 6. Finance Costs | 110.73 143.30 | 2,280.06 151.20 | 36.05 | 110.73 143.30 | 30.03 | 241.20 |
| 7. Profit/(Loss) after finance | 145.50 | 131.20 | | 143.30 | <u> </u> | 271.20 |
| Costs but before | | | | | | |
| Exceptional Items | (32.57) | 2,128.86 | 36.05 | (32.57) | 36.05 | 20.15 |
| 8. Exceptional Items | - | - | - | - | - | |
| 9. Profit / (Loss) from | | | | | | |
| Ordinary Activities before | | | | | | |
| tax (7-8) | (32.57) | 2,128.86 | 36.05 | (32.57) | 36.05 | |
| 10. Tax expense | | | - | - | | 3.39 |
| 11. Net Profit / (Loss) from | Ţ | | | | | |
| Ordinary Activities after tax | <u> </u> | | | | | |
| (9-10) | (32.57) | 2,128.86 | 36.05 | (32.57) | 36.05 | 16.76 |
| 12. Extraordinary item (net of tax expense Rs. | _ | - | - | _ | _ | |

| 13. Net Profit/(Loss) for the | | | | T | | |
|--|------------|------------|---|------------|------------|--|
| period (11-12) | (32.57) | 2,128.86 | 36.05 | (32.57) | 36.05 | 16.76 |
| 14. Paid-up equity share | | | | | | |
| capital (Face Value of the Share shall be | | | | | | |
| indicated) | 4,050.60 | 4,050.60 | 4,050.60 | 4,050.60 | 4,050.60 | 4,050.60 |
| 15. Reserves excluding | 4,000.00 | 4,000.00 | 4,000.00 | 4,030.00 | 4,030.00 | 4,030.00 |
| Revaluation Reserves as per | | | | | | |
| balance sheet of previous | | | | | | |
| accounting year | _ | _ | _ | - | _ | _ |
| 16. Earnings Per Share (EPS) | | | | | | |
| a) Basic and diluted EPS | | | | | | |
| before Extraordinary items for | | | | | | |
| the period, for the year to date | • | | | | | |
| and for the previous year (not | | | | | | |
| to be annualized) | (0.08) | 5.26 | 0.09 | (0.08) | 0.09 | 0.04 |
| b) Basic and diluted EPS after | | | | <u> </u> | |] |
| Extraordinary items for the | | | | | ; | |
| period, for the year to date | | | | Ì | | |
| and for the previous year (not | (| | | | | |
| to be annualized) | (0.08) | 5.26 | 0.09 | (0.08) | 0.09 | 0.04 |
| 17. Public Shareholding | | | | | | |
| No. of sharesPercentage of shareholding | | | | | | |
| 18. Promoters and promoter | | | | | <u> </u> | |
| group | | | | | | |
| Shareholding ** | | | | | | ! |
| a) Pledged/Encumbered | | | | | | |
| - Number of shares | NIL | NIL | NIL | NIL | NIL | NIL |
| Percentage of shares (as a | | | | | | |
| % of the total shareholding | | | | | | |
| of promoter and promoter | | | <u> </u> | | | |
| group) | NIL | NIL | NIL | NIL | NIL | NIL |
| Percentage of shares (as | | | | | | |
| a% of the total share capital of the company) | NIL | NIL | NIL | NIL | KIII | , |
| b) Non-encumbered | INIL | INIL | INIL | INIL | NIL. | NIL |
| - Number of Shares | 27,514,300 | 27,514,300 | 27,514,300 | 27,514,300 | 27,514,300 | 27,514,300 |
| Percentage of shares (as | ,5.,,000 | | _,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | |
| a% of the total shareholding | | | | | | [|
| of promoter and promoter | | | | | | |
| group) | 100 | 100 | 100 | 100 | 100 | 100 |
| Percentage of shares (as a | | | | | į | |
| % of the total share capital | . . | | | | | |
| of the Company) | 67.926 | 67.926 | 67.926 | 67.926 | 67.926 | 67.926 |
| ··· | | | | <u> </u> | L : | |

Note:

- 1) The above unaudited financial results have been reviewed by the audit committee and taken on record by the Board of Directors at their meeting held on 8th August, 2012
- 2) In terms of amended clause 41 of the listing agreement, details of number of investor complaints for the ended 30th June, 2012; beginning -nil, received -nil, disposed of nil and pending-nil
- 3) Previous period' figures have been regrouped/rearranged where necessary

By Order of the Board

Place:Kolkata Dated: 8th August, 2012 Director